



2008 PLAN DESIGNS

AGENDA

DC Designs for Changing Times

June 18–20, 2008 | The Fairmont Hotel | Chicago, IL

Day 1—Wednesday 6/18

- 3:00 - 3:15 **Opening remarks** (*International Ballroom*)
Charlie Ruffel, CEO, PLANSPONSOR
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- 3:15 - 4:15 **What the 2008 Election Means for Your Benefit Plans** (*International Ballroom*)
Nevin Adams, *Editor-In-Chief*, PLANSPONSOR/PLANSPONSOR.COM
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- 4:15 - 4:30 **Coffee Break sponsored by ACS** (*International Ballroom*)
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- 4:30 - 5:30 **Hot Topics/Top Fiduciary Concerns**
One of last year's most popular sessions! Company stock...investment advice...the lack of an investment policy statement...404c...What's keeping YOU up at night? The top fiduciary challenges confronting plan sponsors today—and what you can do about them.
MODERATOR
Nevin Adams, *Editor-In-Chief*, PLANSPONSOR/PLANSPONSOR.COM
PANELIST
Michael Barry, *President*, Plan Advisory Services Group
Mark Davis, *Partner*, Kravitz Davis Sansone
Fred Reish, *Managing Director*, Reish Luftman Reicher & Cohen
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- 5:40 - 7:00 **Getting to Know You—Cocktails and Hors d'oeuvres sponsored by AXA**
Exhibit Hall Opens (Imperial Ballroom)
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- 7:00 **Walk About Dining in Exhibit Space**
(Exhibit Hall—Imperial Ballroom)
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Day 2—Thursday 6/19

6:30 - 8:00 **Breakfast sponsored by Northern Trust**
Exhibit Hall (Imperial Ballroom)

8:00 - 8:15 **Opening Remarks—** *(International Ballroom)*

TRACK 1

TRACK 2

TRACK 3

8:15 - 9:10

Meaningful Comparisons
How to benchmark your programs.
MODERATOR
Fred A. Schneyer, *Senior Editor*,
PLANSPONSOR

PANELIST
Barbara Best, *VP Investments*,
Capital Strategies Group, Wachovia
Securities
Tom Kmak, *Principal*, Fiduciary
Benchmarks, Inc.
Michael Kozemchak, *Managing
Director*, Institutional Investment
Consulting/An NRP Member Firm

QDIA
What the regulations on qualified
default investment alternatives mean
for your plan—and when.

MODERATOR
Alison Cooke, *Managing Editor*,
PLANADVISER

PANELIST
Tony Ciocca, *Managing Director*,
Institutional Investment Consulting/
An NRP Member Firm
Christina Stauffer, *VP*, PIMCO
James Daley, *VP Head of Asset
Allocation*, Diversified Investment
Advisors, Inc.

The End in Mind
Helping participants save for
retirement is only half the battle. How
you can—and should—help them
choose the right retirement Income
solution.

MODERATOR
Erik Vander Kolk, *Group Publisher*,
PLANSPONSOR

PANELIST
Rebecca Ades, *VP, Institutional Sales*,
AXA Equitable
Rob Kieckhefer, *Financial Consultant*,
RBC Wealth Management
James Lyday, *Senior VP, Distribution*,
Prudential Retirement
Matt Smith, *Managing Director*,
Retirement Services, Russell
Investments

9:15 - 10:10

What IS an ERISA Account?
ERISA accounts, sometimes
referred to as ERISA “budgets,”
have gained increased prominence
in recent months as part of a
renewed focus on 401(k) plan fees
and expenses. But it seems fair to
say that the opportunities behind
the concept have only just begun to
be fully exploited.

MODERATOR
Alison Cooke, *Managing Editor*,
PLANADVISER

PANELIST
Jason K. Bortz, *Partner*, Davis &
Harman LLP
Barbara Delaney, *Principal*, Stone
Street Equity, Inc.
Peter Swisher, *VP and Senior
Institutional Consultant*, Unified Trust
Company, NA

Multiple Choice
Target date, risk-based, managed
accounts—which one is right for
your plan—and why.

MODERATOR
Fred A. Schneyer, *Senior Editor*,
PLANSPONSOR

PANELIST
Jim Danaher, *Senior Product
Manager, Defined Contribution
Solutions*, Northern Trust
Chris Herman, *VP, Director of
Retirement Solutions*, Old Mutual
Christopher Jones, *Chief
Investment Officer*, Financial
Engines
Todd Lacey, *Managing Director*,
(k)larity Group

Duty Bound
Best practices for plan fiduciaries.

MODERATOR
Nevin Adams, *Editor-In-Chief*,
PLANSPONSOR/PLANSPONSOR.com

PANELIST
Michael DiCenso, *National Practice
Leader/President*, Gallagher
Retirement Services
Fred Reish, *Managing Director*, Reish
Luftman Reicher & Cohen
Jim O’Shaughnessy, *Managing
Partner*, Sheridan Road



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Day 2—Thursday 6/19 continued

10:15 - 10:45 **Coffee Break sponsored by ACS** (Exhibit Hall—Imperial Ballroom)

10:45 - 11:45 **Guest Speaker** (International Ballroom)
Rob Portman, former Director of the Office of Management and Budget, US Trade Representative, and Congressman

12:00 - 1:30 **Lunch sponsored by PIMCO/Allianz** (Exhibit Hall—Imperial Ballroom)

TRACK 1

1:45 - 2:45 **Actions Oriented**
 Innovative ways to motivate participants (large).

MODERATOR

Nevin Adams, Editor-In-Chief, PLANSPONSOR/
 PLANSPONSOR.com

PANELIST

Karen Barnes, Managing Counsel,
 McDonald's Corporation

Anne McKillips, Managing Director,
 The McKillips Group, LLC

John Mott, SVP Investments Corp
 Client Group Director, Smith Barney

Heidi Walsh, VP and Director of Consultant and
 Advisor Relations, T. Rowe Price

TRACK 2

Actions Oriented
 Innovative ways to motivate participants (small).

MODERATOR

Alison Cooke, Managing Editor, PLANADVISER

PANELIST

Janet Ganong, Consultant, RBC Dain Wealth
 Management

Stace A. Hilbrant, Managing Director,
 401(k) Advisors, LLC

Cheryl D. Orr, Assistant Director, Human Resources,
 Fairfax County Government

2:45 - 3:15 **Coffee Break sponsored by ACS** (Exhibit Hall—International Ballroom)

TRACK 1

3:15 - 4:10 **Stable, Valued?**
 Capital preservation funds may not have made the list of "long-term" solutions under the final QDIA regulations, but they remain a popular default choice for many plan sponsors, and remain an important asset class overall. What the new generation of stable value choices could bring to your program—and what the next generation has in store.

MODERATOR

Foster Wright, SVP, PLANSPONSOR

PANELIST

Steven Horner, SVP & Portfolio Manager, Putnam
 Investments

Mark Woolhiser, Principal, MBC Investment Consulting,
 Inc.

TRACK 2

409A: The Aftermath
 Deferred compensation programs have undergone significant change in the past two years—what plan sponsors have done—and should have done.

MODERATOR

Fred A. Schneyer, Senior Editor, PLANSPONSOR

PANELIST

Jason Chepenik, Managing Partner,
 Chepenik Financial

Jim Clary, President, MullinTBG

John Smith, VP, Merrill Lynch

Kenneth A. Dayton, Regional Director,
 The Newport Group



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4:15 - 5:15

Reasonable “Doubts”

How to figure out if your fees/services are “reasonable” (large plans).

MODERATOR

Charlie Ruffel, *CEO*, PLANSPONSOR

PANELIST

Jennifer Flodin, *COO & Co-Founder*,
Plan Sponsor Advisors

Michael Olah, *Field VP, ERISA Services*,
Charles Schwab

Pat Schmidt, *Sr. Analyst, Compensation and Benefits*,
JTEKT North America

Marina L. Edwards, *Sr. Consultant*, Towers Perrin

Reasonable “Doubts”

How to figure out if your fees/services are “reasonable” (small plans).

MODERATOR

Nevin Adams, *Editor-In-Chief*, PLANSPONSOR/
PLANSPONSOR.com

PANELIST

John Low, *Regional VP*, Nationwide Financial

Gail K. Anderson, *Director of Finance*,
Bell Boyd & Lloyd LLP

Ron Eisen, *Principal*, Fiduciary Benchmarks, Inc.

5:30 - 7:30

Cocktail Party sponsored by Merrill Lynch (*Moulin Rouge Room*)



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Day 3—Friday 6/20

6:30 - 8:15 **Breakfast sponsored by Dow Jones Indexes** (*Exhibit Hall—Imperial Ballroom*)

8:30 - 8:40 **Opening Remarks** (*International Ballroom*)

TRACK 1

8:45 - 9:40

Build or Buy

There is a new level of customization coming to asset allocation solutions—managed accounts built from the options that exist on your existing retirement plan menu. How does this approach stack up with more traditional asset allocation funds? Is this a better deal for participants?

MODERATOR:

Charlie Ruffel, *CEO*, PLANSPONSOR

PANELIST:

Robert Boyda, *SVP Investment Management Services*, John Hancock

Michael Case Smith, *Member, Board of Advisors*, Avatar Associates

Stuart Odell, *Director, Retirement Investments*, Intel Corporation

TRACK 2

Inside or Out?

Should your Retirement Income solution be offered inside your DC plan—or as a rollover solution? The pros and cons of each approach.

MODERATOR:

Erik Vander Kolk, *Group Publisher*, PLANSPONSOR

PANELIST:

Brian Birmingham, *VP, Business Development*, AXA Equitable

James Lyday, *Senior VP, Distribution*, Prudential Retirement

Theresa “Tess” Malone, *Consultant*, Blue Prairie Group

Tom Pittman, *Chief Marketing Officer*, The Newport Group

9:45 - 10:40

Suit Yourself

Bullet-proofing your retirement plan.

MODERATOR:

Alison Cooke, *Managing Editor*, PLANADVISER

PANELIST:

Keith Gredys, *CEO & COO*, Kidder Benefit Consultants, Inc.

Nancy Ross, *Partner*, McDermott, Will & Emery

Thom Shumotic, *President*, Rockwood Financial Group

“Tell” Tales

Participant notice requirements—what you have to tell them—when, how, and why.

MODERATOR

Fred A. Schneyer, *Senior Editor*, PLANSPONSOR

PANELIST

Robert J. Higgins, *Consulting Manager*, Benefit Plans Plus

Melanie Walker, JD, *VP*, The Segal Company



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Day 3—Friday 6/20 continued

10:40 - 11:00 **Coffee Break sponsored by ACS** (*Outside meeting rooms*)

TRACK 1

11:00 - 11:50

See “Saw”

How new fee disclosure requirements will affect your plan.

MODERATOR:

Fred A. Schneyer, *Senior Editor*, PLANSPONSOR

PANELIST:

Mary Ann Langevin, *DC Business Leader*, Mercer

Stephanie Napier, *VP & Senior Trust Counsel*,
Marshall & Ilsley Trust Company

Douglas Prince, *Managing Director*, Stifel Nicolaus

TRACK 2

Qualified “Success”

Benchmarking asset allocation solutions.

MODERATOR:

Charlie Ruffel, *CEO*, PLANSPONSOR

PANELIST:

Jeb Graham, *Retirement Plan Consultant*, CapTrust

Kamila Kowalke, *Business Development Director*,
Dow Jones

Joe Nagengast, *Principal*, Target Date Analytics LLC

12:00 noon **Buffet Lunch & Final Exhibit Hall** (*Imperial Ballroom*)
